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| **2017 – 2019** | | **2020 – 2021** | **2022 and Onward** |
| * Growth Strategy Focus * Consistent, Modest Growth * Preliminary Focus on Technology * **Eureka!** Implementing strategy is hard. | | * Pandemic Pauses Growth * Rethinking : - the business model - the delivery model | * Leadership Team for Focus on Essential Areas * Rapid Growth * Customer Success |
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| **The Value of Every Human. Regardless.** | Each person's unique experiences and perspectives add vibrant hues to the tapestry of our shared existence. In a world where diversity paints the canvas of humanity, true beauty is found in recognizing the inherent and incalculable value of every human being. | | |
| **Collaboration** | Collaboration in work transforms individual endeavors into symphonies of collective achievement. Through collaboration, diverse talents converge, fostering a rich exchange of ideas that amplifies creativity, accelerates progress, and brings forth solutions beyond what a single mind could conceive. | | |
| **Passion** | Passion infuses our work with energy, transforming routine tasks into opportunities for creativity and innovation. Fueled by passion, individuals become unstoppable forces, driven to overcome challenges and achieve remarkable outcomes that benefit them and inspire those around them | | |
| **Excellence** | Excellence isn't a destination; it's a continuous journey of refinement and growth. Striving for excellence cultivates a culture of continuous improvement, fostering innovation, credibility, and a lasting impact that resonates far beyond the immediate task. | | |
| **Tenacity** | Tenacity is the unwavering anchor that keeps us grounded amidst adversity, propelling us forward when faced with obstacles. The resilience to persist, adapt, and learn from setbacks leads to the mastery of skills and the fulfillment of ambitious goals. | | |
| **Solution Mindset** | A solution mindset is the compass that directs our focus from problems to possibilities. It empowers us to navigate challenges with a proactive mindset, igniting a journey of exploration and innovation that not only resolves issues but also paves the way for continuous growth and success. | | |
| **Generosity** | Generosity creates a virtuous cycle of goodwill, fostering a sense of unity and shared purpose among colleagues. By freely sharing knowledge, support, and resources, we uplift those around us and contribute to a collaborative environment where collective achievements flourish. | | |